



FOR IMMEDIATE RELEASE

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**Cliffs Residents Work to Help Children, Veterans, Homeless and
Special Olympics Athletes in North Carolina**

*Charitable initiatives by The Cliffs and its members across the Western Carolinas raised
nearly \$1 million in 2017*

ARDEN, N.C. – Members of The Cliffs at Walnut Cove — one of a collection of seven luxury mountain and lake club communities in the Western Carolina mountains that make up [The Cliffs](#) — joined together to help the pediatric patients at Mission Children’s Hospital, elementary school students in Arden, local veterans, Asheville homeless, and Buncombe County athletes competing in the Special Olympics.

The Walnut Cove Members Association (WCMA) is a 501(c)3 organization comprised of members of The Cliffs at Walnut Cove in Arden, North Carolina, committed to giving back to the Asheville and greater western North Carolina community.

Charitable donations in 2017 totaled nearly \$1 million across all seven of The Cliffs communities in Upstate South Carolina and Western North Carolina.

“We are incredibly proud of our members for their initiative, drive and commitment to making an impact in Western North Carolina and Upstate South Carolina,” says David Sawyer, President and Managing Partner of The Cliffs Clubs. “Our members and residents come from all walks of life and all around the world with passions for golf, wellness, cycling and more, but one interest that unites them above all is their passion for giving back to the larger communities they call home.”

WCMA’s annual “Weekend of Giving” — a four-day fundraising event that includes golf and tennis tournaments — raised more than \$173,000. These funds, along with annual membership dues and donations, resulted in 32 grants to a diverse range of non-profit organizations across the region.

Grant recipients and funded initiatives included: Providing art tables for pediatric patients at Mission Children’s Hospital, supporting arts and wellness programs for veterans through the Asheville Area Arts Council, upgrading the Avery’s Creek Elementary School library, providing hot meals to homeless individuals through the Haywood Street Church Asheville Welcome Table, purchasing uniforms and equipment for Special Olympics of Buncombe County athletes, and more.

Since its inception in 2007, the WCMA has awarded 270 grants totaling nearly \$1 million to local charities.

In South Carolina, members of The Cliffs' six South Carolina communities have come together through [Cliffs Residents Outreach](#) (CRO), a 501(c)3 non-profit all-volunteer organization dedicated to enabling Upstate South Carolina children to succeed by focusing on literacy, nutrition and mentoring for kids in Greenville, Pickens and Oconee counties. The CRO raised \$500,000 for Upstate school children in 2017 and donated 18,000 volunteer hours. Other CRO initiatives have raised money for Safe Harbor, an Upstate South Carolina domestic violence agency; Glassy Mountain Fire Department; and Upstate Warrior Solution, a local veterans aid organization.

For more than 10 years, members of The Cliffs have continuously given back to the local community in various ways through CRO, the WCMA and other initiatives that comprise Cliffs Giving.

About The Cliffs

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains between two of the nation's top award-winning cities for quality of life – Greenville, South Carolina, and Asheville, North Carolina – and Clemson, South Carolina, home to top-ranked Clemson University. The Cliffs' suite of amenities for members includes seven clubs, seven nationally recognized golf courses, six wellness centers, boating, watersports, marina, beach club, cycling, paddle sports, tennis complexes, equestrian center, hiking trails, wakeboarding, wine clubs, more than a dozen restaurant and private event venues, an organic farm and more than 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$350,000 to \$6 million or more, and homesites start at \$125,000. The Cliffs also offers professional and national club memberships. For more information about The Cliffs, visit [CliffsLiving.com](#). Contact The Cliffs at 864-249-4364 to learn more about real estate, membership or to arrange a visit.

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